

# BatteryMBA

Powered by Battery Associates

Transforming battery enthusiasts into industry leaders



## ABOUT BATTERYMBA

BatteryMBA is a CPD accredited programme training battery leaders worldwide. Taught by top industry experts, this programme provides a combination of in-depth technical and business knowledge, from lithium-ion battery cell production to clean tech market trend analysis.

## STRUCTURE

- Virtual and Global
- 12 weeks programme
- 1 live lecture and 2 office hours per week in different time zones (approx.2hrs/week)

Admissions now open

## LECTURES INCLUDE

- **End-of-Life strategies for Lithium-ion batteries**, by Hans Eric Melin, Managing Director at Circular Energy Storage.
- **Finance and Cleantech investment**, by Gerard Reid, Co-founder at Alexa Capital.
- **Electric Mobility: Strategic perspectives on Batteries**, by Srinath Rengarajan, Global Head of Automotive Research at Oliver Wyman.
- **Energy storage: key enabler of the energy transition**, by Maxine Ghavi, Head of Grid Edge Solutions at Hitachi ABB Power Grids.
- **Customising Lithium-ion cells: from raw materials to series production**, by Matthias Fesser, Development Manager at CUSTOMCELLS.

## OUR MISSION

Equip battery enthusiasts anywhere in the world with pertinent industry knowledge to accelerate battery innovation.

## PARTICIPANTS

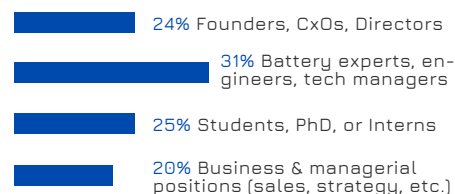
BatteryMBA participants represent diverse profiles, organisations and locations. The past cohort was characterised by:

25+

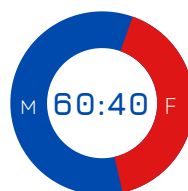
### COUNTRIES REPRESENTED

Including China, USA, India, Thailand, Italy, Belgium, Germany, Sweden, and the UK.

### PROFILES



### GENDER BALANCE



### COMPANIES represented by participants

AVL	Schneider Electric
ABB	Envision AESC
Unico	Bertrandt Group
Scania	Hitachi Energy
BP	SVOLT
ACCURE	

## ADDITIONAL BENEFITS

- All live lectures are recorded and accessible at all time.
- BatteryMBA participants maintain access to all past and future lectures.
- Join BatteryMBA and become a part of our global network of talents, including a vibrant alumni community.

## COST

Our course fee is currently 1500€. Discounts are available for companies who enroll 5 or more participants, email [business@battery.mba](mailto:business@battery.mba) for details.

Note that we also offer need-based scholarships to eligible applicants

## REVIEWS

Based on reviews received from participants:

98%



Would recommend BatteryMBA to others

8.9 /10



Overall satisfaction rate

96%



Said BatteryMBA met or exceeded their expectations

B.A

BatteryMBA is not a Master's in Business Administration



<https://battery.mba>



[info@battery.mba](mailto:info@battery.mba)