



BATTERY ASSOCIATES

BATTERY MBA

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Open to all battery enthusiasts

www.battery.mba

BatteryMBA is not a Master's in Business Administration.



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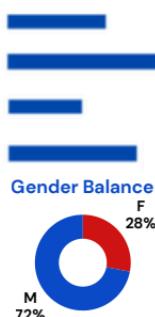
WHY CHOOSE THIS COURSE

Online, bespoke, and impactful: BatteryMBA is a global training course for aspiring battery experts who want to (1) understand pressing issues in the battery space; (2) increase their technical and market-driven knowledge of battery-relevant topics; and (3) grow their network of battery experts. Our 12-week online programme combines **live online lectures, networking events** with battery specialists, access to **past lecture recordings, small group discussions, presentations**, and battery-focused **case study analyses**.

Quality instructors: Lecturers have experience in leading industry names like Tesla, SVOLT, QuantumScape, Octopus EV, Fluence, Hitachi Energy, AVL, AMTE Power, Glencore, CNRS, Iberdrola, University of Oxford, and others. Their expertise span both research and industry-focused sectors, and Q&A sessions guarantee networking opportunities with all lecturers.

Global, trusted, and certified: Our 800+ alumni are based in 60+ countries in 5 continents and our network is continuously growing. The course is certified by UK CPD Certification Service

Visit: <https://cpduk.co.uk>



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WHAT WE OFFER

'Meet The Leader' lectures:

The programme includes 12 live sessions, including 10 live lectures and 1 roundtable with industry leaders. All sessions include live, interactive Q&A.

Weekly Office Hours:

Join weekly discussions on battery topics, with presentations from BatteryMBA participants, moderated by the BatteryMBA coordinators.

Access to past lectures:

Admission in the programme includes access to a library of 150+ hours of past lecture recordings (see lecture topics below).

Case Study Track & other options:

Participants can choose a number of additional tasks, including: joining the case study track (group work), sharing a presentation and/or writing a blog.

Lifetime alumni network:

We developed BatteryMBA with a focus on building a global network of battery professionals. Our 800+ alumni are based in 60+ countries.



Accessible & Flexible:

The programme is catered to full-time professionals and advanced students alike. Our schedule is compatible with full-time employees, with a flexible weekly commitment of approximately 2-3 hours. Live lectures are recorded for participants who can't access live sessions.

PROGRAMME OVERVIEW

- Duration: 12 weeks
- 3 live sessions per week
- Case Study Track
- **3 cohorts a year:**
 - January – March
 - May – July
 - September – November

BATTERYMBA COURSE STRUCTURE

Session	Session details	Schedule
Introduction & Networking session	Introductory session followed by networking activities for all participants	Monday 6PM CET (first Monday of the programme)
'Meet the Leader' Live lectures	10 live lectures followed with Q&A with industry leaders	Mondays 6PM CET
Office Hour 1	Weekly discussions, presentations, and case study presentations by BatteryMBA participants	Thursdays 6PM at CET
Office Hour 2	Weekly discussions, presentations, and case study presentations by BatteryMBA participants	Fridays 10AM CET
Career Session	Live session with career or recruitment specialists	Mid term
Networking Sessions	Networking events with all BatteryMBA alumni	Two live sessions
Mentorship Program	Connect like-minded people & support the career path.	Two meetings
Roundtable Discussion	Debate and discussion with leading battery and energy experts in an interactive format	Monday 6PM CET (last Monday of the programme)
Graduation Event	Certificate ceremony and overview of programme takeaways	Saturday 6PM CET (Programme end date)

*All times are in CET (Central European Time)

BATTERYMB

CASE STUDY TRACK

In 2022, BatteryMBA launched the optional case study track available to all BatteryMBA participants. Joining the case study track is optional, and represents an additional **4 meetings Wednesday 5 pm CET and individual & group work** (approx. 2 hours per week, or 15-25 hours over 12 weeks).

Objectives: Using the case study methodology, participants review several cases before joining a team of 2-5 people to write and present their own case study.

Session	Session details	Schedule
Introductory meeting	Session objectives: <ul style="list-style-type: none">- Present case study track timeline- Present cases analysed in meetings 2 & 3- Explore topics of synergies & interest for group work	Week 1
2nd meeting	Case study 1: discussion & analysis HBS case analysis [2 hr individual prep time and 1 hr case study session]	Week 2
3rd meeting	Case study 2: discussion & analysis BATTERY ASSOCIATES case analysis [2 hr individual prep time and 1 hr case study session]	Week 3
Case Study Writing Prep	Session objectives: What makes a good case study & group work? Case work review.	Week 4
Additional meetings Independent & Group Work	Preparatory meetings; independent & group work [2-3 hours per week for 5 weeks; approx. 10-15 hrs total]	Week 5-10
Case study presentations	Presentation of group case studies during office hours	Week 11-12

*All times are in CET Central European Time

UPCOMING LECTURES

JAN – APRIL 2026

Lecture topic	Lecturer
Market Trends in Critical Minerals & Battery Recycling	Maria Ma Head New Energy Research at SMM Freya Lin Senior New Energy Analyst at SMM
The BESS Blueprint: Business Models & Deployment	Dr. Ahmed Elbaz Head of BESS Execution at Enpal
Artificial Intelligence for Next-Generation Battery Design	Dr. Isaac Squires Co-founder & CEO at Polaron
Lithium-Ion Battery Manufacturing Latest Trends	Dr. Richard Zhang Managing Director at EVE
Cell to Market: The Qualification Roadmap	Maithri Venkat Program Manager at Volta Foundation
Smart Integration: Mitigating Ageing via Intelligent BMS	Dr. Eng. Mohamed Elkadrary Battery & Storage Systems Expert
Electrifying Aviation: Batteries & Integration	Dr. Mathilde Brigaudet Cells and Stacks Manager at Forsee Power Aleix Gabarro EV & eVTOL Consultant
Mastering BESS: From Concept to Commissioning	Drew Lebowitz Utility-scale Battery Advisor, Co-author of The BESS Book, Energy Access Aficionado at PowerSwitch
Energy-as-a-Service: The Battery Swapping Revolution	Dr. Frank Kindermann Senior Manager at NIO
Urban Mining at Scale: Redefining Battery Circularity	Dr. Lilian Schwich Co-Founder & Co-CEO at Cylib Dr. Julian Englberger Vice President Operations at Cylib

PREVIOUS LECTURES (ACCESSIBLE TO ALL)

SEP – NOV 2025

Lecture topic	Lecturer
A Strategic Global Outlook: From Battery Materials to Market Forces	<p>Dr. Philipp Wunderlich Senior Manager at Accenture</p> 
Latest Developments in Silicon Anode	<p>Fergal Harrington-Beatty Head of Business Development at E-magy</p> <p>Dr. Vanesa Ruiz Lead Battery Qualification at E-magy</p> 
Advances in Na-ion Battery Cell Design	<p>Dr. Harshita Lohani Postdoctoral Researcher at Berkeley Lab</p> 
Latest Trends in Battery Manufacturing	<p>Celina Mikolajczak Advisor at Voltaiq, formerly at Lyten and Tesla</p> 
Battery Testing for Integration	<p>Asang Mehta Sr. Technical Program Manager at Tesla</p> 
Battery Aftermarket & Servicing at CATL	<p>Bogumił Papierniok CEO at EVworkshop</p> <p>Przemysław Rozmysłowicz CEO at Des.Energy LLC</p> 
Litigation & Latest Developments to Prevent Battery Fires	<p>Michael J. Hallock Partner at Hennessy & Roach</p> <p>Sanket Kadam Consulting Lead, Battery & Storage at S-E-A</p> 
Trends in BESS & PV Colocation	<p>Jūlija Kaladzinskaitė Founder, Solar & BESS Knowledge Transfer at SolarExplain</p> 
Battery Recycling and Circularity: The OEM Perspective	<p>Sebastian Wolf Chief Operating Officer at PowerCo SE</p> 
Latest Developments in LCA & Battery Passport	<p>Adriana Merino Senior Sustainability Scientist at Minviro</p> <p>Pedram Mohebbi Sustainability lead – Europe at IndX</p> 

PREVIOUS LECTURES (ACCESSIBLE TO ALL)

MAY – JULY 2025

Lecture topic	Lecturer
Battery Market Trends	Dr. Philipp Rose Director at Strategy& 
Latest Developments in Manganese Supply Chain & Chemistry	James Fraser & Andrew Zemek Vice President Commercial at Euro Manganese Inc. & Principal Mining Consultant at Marketeye.org 
Battery Separators and Supply Chain Strategies	Dr. Steven Zhang CTO at Senior Technology Material 
Battery Cell Design & Manufacturing Defects	Keith Beers Principal Engineer at Exponent 
Battery Manufacturing latest developments	Sebastian Wolf Chief Operating Officer at PowerCo SE 
Battery Integration	Peter A. Bidian Senior Berater at Bidian Technology Consulting 
BESS	Dr. Marija Vujacic Global Product Manager-Energy Storage, Grid Edge Solutions at Hitachi Energy 
Battery Manufacturing Digitalization	Alejandro A. Franco Professor at LRCS and Université de Picardie Jules Verne (UPJV) 
Battery Recycling	Xue Wang Marketing Director at Botree Cycling 
Battery Investment	Alexandra Manoloff Climate Technology Coverage at Barclays Investment Bank 

PREVIOUS LECTURES (ACCESSIBLE TO ALL)

JANUARY – APRIL 2025

Lecture topic	Lecturer
Battery Market Trends	Dr. Nicolò Campagnol Director (Senior Asset Leader) at McKinsey & Company 
Nickel Latest Developments and Key Challenges	Meidy Katrin Lengkey & Anne Oxley Secretary General at Indonesian Nickel Miners Association Technical Director/Chief Technical Officer at Brazilian Nickel 
Battery Cell Design, Manufacturing Process and Process Modeling	Dr. Yinghui Yin Process Modeling Team Leader at Saft 
Key Trends in Battery Cell Production Technology	Sebastian Wolf Chief Operating Officer of PowerCo SE 
Mini Environments – Next Level Dry room Development	Nicole Neub Director Business Unit Battery Technology at Exyte 
Battery Electrolytes Latest Developments	Ciprian Gabel International Business Director at TINCI MATERIALS 
Ensuring the highest quality of your BESS: from FAT to SAT	Arthur Claire Director of Technology at Sinovoltaics 
Battery Performance & Safety Testing	Andreas Hauser Manager, A*STAR Battery Test Facility Advanced Remanufacturing & Technology Centre (ARTC) 
Battery Recycling Latest Developments and Challenges by Region	Alice Huang & Nils Steinbrecher Co-founder & Managing Director at SK TES 
BESS Application & Business	Gerard Reid Co-Founder and Co-Host of Redefining Energy and Co-Founder of Alexa Capital 

PREVIOUS LECTURES (ACCESSIBLE TO ALL)

SEPTEMBER – NOVEMBER 2024

Lecture topic	Lecturer
Lithium Ion Batteries – Where do the Metals in These Batteries Come From?	<p>Lester Kemp Chief Operating Officer at Technology Minerals Plc</p> 
Building a Sustainable Battery Value Chain with Battery Passport	<p>Anna Zhuravleva & Antonia Roehm Project Director & Development Manager at RCS Global Group</p> 
Li-ion batteries: Fundamentals and Beyond	<p>Dr. Juho Heiska R&D Manager at SeAMK Former Principal Lecturer at VMAK</p> 
Biomass-derived LIB Anode Graphite and Synthetic Graphite Latest Trends	<p>Dr. Shantanu Mitra CEO and Founder of Farad Power</p> 
The Critical Role of Testing in Battery Development	<p>Dr. Dhevathi Rajan Research Scientist at UL Research Institutes</p> 
Battery Cell Manufacturing Latest Trends	<p>JR Mueller Klein Battery Manufacturing Engineer, Gigafactory Process Controls at Honeywell</p> 
High Performance Battery Integration & EV Charging Systems Deployment	<p>Stephanie Medeiros VP & GM of EV North America at CAFU</p> 
Latest Trends in Securing Investment in BESS Projects	<p>Mark Mirek Senior Managing Director – Energy Brokerage at Brown & Brown</p> 
Battery IP & European Battery Patent Opposition Trends	<p>Callum McGuinn European Patent Attorney at Mewburn Ellis LLP</p> 
Battery circularity and End-of-life uncertainties	<p>Pramoda Gode & Dr. Maarten Dubois PM at Global Battery Alliance & Director Sustainability at Deloitte</p> 

PREVIOUS LECTURES (ACCESSIBLE TO ALL)

MAY – JULY 2024

Lecture topic	Lecturer
Battery Market Trends and Critical Minerals	Nina Neubauer Senior Consultant at Deloitte 
Managing ESG risks and impacts in the battery supply chain	Vicente Vicuña Project Director at RCS Global 
Battery Cell Design + Li-Sulfur batteries	Dr. Abdul-Rahman Raji CTO at Zeta Energy Corporation 
Aerospace Application Batteries and Alternative Batteries Sodium-ion & LiAB	Dr. Michelle Lynch Founder & CEO Enabled Future Limited 
Enabling battery quality at scale with computed tomography scanning	Dr. Peter Attia Cofounder and CTO, Glimpse 
Battery Manufacturing Steps, Challenges and Latest trends	Aditya Prasad Former Battery Manufacturing Rivian&Tesla&Apple 
Prediction of cell life and aging in virtual environment	Luke Hu Co-Founder & CEO Electroder 
Battery Recycling Solutions	Lukas Brandl COO at BLC The Battery Lifecycle Company 
Practical Considerations for Battery Management Systems (BMS)	Raafe Khan Global Director at Visteon Corporation 
The Nordic Battery Value Chain	Jessica Olsson Head of Energy & Transport Europe 

PREVIOUS LECTURES (ACCESSIBLE TO ALL)

JANUARY – MARCH 2024

Lecture topic	Lecturer
Trends in Battery Raw Materials Supply Chains	Alex Laugharne Principal Consultant at CRU 
Critical Raw Materials in the EU for EV Batteries	Miguel J. Galindo CEO Galesk Consultancy SLU, former General Manager EMEA Rio Tinto 
Battery Cell Design	Dr. Johannes Wandt Battery Cell Technology at BMW Group & Associate Professor UiA (Norway) 
Lithium, Batteries and Action. The Solid State Battery	Prof. Dr. Jennifer Rupp Professor at TUM, Associate Professor at MIT 
Drivers in Battery Cell Production	Chris Taylor Director Operations at 24M Technologies 
Battery Integration 101	Murray Schofield Co-Founder of Raeon, former Head of Battery Products Arrival 
Unlock the full potential of batteries by Predictive Analytics	Dr. Georg Angenendt CTO & Co-Founder at ACCURE Battery Intelligence 
Battery Energy Storage Solutions	Raafe Khan Global Director at Visteon Corporation 
Battery Logistics Aftermarket	Achim Glass SVP Global Head of Business Dev Automotive + New Mobility, at Kuehne + Nagel 
Battery Policy Manager and Investment	Ilka von Dalwigk Policy Manager at InnoEnergy 

PREVIOUS LECTURES (ACCESSIBLE TO ALL)

SEPTEMBER – DECEMBER 2023

Lecture topic	Lecturer
Battery Market Trends	Dr. Nathan Niese Partner & Associate Director at Boston Consulting Group 
Battery Cell Design Improvements	Dr. Israel Temprano Senior Research Associate at University of Cambridge 
The journey to Decarbonisation: Biomining a Clean-Tech Solution	Dr. Homayoun Fathollahzadeh Senior Research Fellow – Critical Minerals Consultant 
Battery Anode Production and Innovation	Dr. Heinrich Badenhorst CSO at CarbonScape Ltd. 
Innovations in Cell Manufacturing Quality Management	Alicja Gos & Nicolina Nanni Senior Engineer & Head of Product at Liminal 
Battery Integration & BMS	Dr. Bahareh Yazdani & Gary Bumfrey Global Head of Batteries & Ppal Engineer at Ricardo PLC 
Challenges and the Strategy Going Forward for the Battery Industry	Lee Byung Kon Manager, Business Dev, Cylindrical Batteries at LG Energy Solution 
Maritime Leisure Electrification Vessel	Carlos Freire Marine Batteries and Onboard Electronics Management 
Battery Recycling: A Key Enabler for Sustainable Electric Mobility	Benedicte Robertz & Dr. Bart Verrech Program lead LCA & Manager Battery Recycling at Umicore 
Scaling Investment in Battery Supply Chains	Lauren Pamma Director at Green Finance Institute 

PREVIOUS LECTURES (ACCESSIBLE TO ALL)

MAY – JULY 2023

Lecture topic	Lecturer
Battery Market Trends	Evelina Stoikou Senior Associate, Energy Storage at BloombergNEF 
Responsible Sourcing of Cobalt	Susannah McLaren Head of Responsible Sourcing & Sustainability at Cobalt Institute 
A Deep Dive into Lithium-Ion Battery Cell Components	Dr. Sheida Isikli BatteryMBA Course Co-Ordinator & Battery Expert 
The Solid-State Battery, from a Beacon of Hope to a Game Changer	Dr. Xiaohan Wu Senior Expert at Porsche Consulting 
Factory Planning Beyond Manufacturing	Kathleen Wagner Interim Manager at Protafo Interim Performance 
BESS Business	John O'Toole Director of UK Asset Management at Amp Energy 
Batteries in Aerospace	Kush Sutaria Battery Engineer at Axiom Space 
Opportunities and Challenges in Li-Ion Battery Recycling	Max Hickey Business Development Manager at Li-Cycle 
EU Policy, Gigafactories and the Critical Raw Materials Act	Julia Poliscanova Senior Director, Vehicles & Emobility at T&E 
Investing in Batteries	Yair Shacked Founder of GIGADAYS 

PREVIOUS LECTURES (ACCESSIBLE TO ALL)

JANUARY – MARCH 2023

Lecture topic	Lecturer
The Lithium-Ion Battery Value Chain & Strategies	Celine Büchel & Theresa Haisch Consultants at Roland Berger 
Mining and brine extraction for battery minerals – how it works and why it lags behind demand	Tommi Valkonen Strategy Manager at Sandvik 
Life Cycle Analysis: A Case Study from Cobalt	Tom Fairlie Senior Sustainability Manager at Cobalt Institute 
Future-Proofing Cathode Active Material Manufacturing	Virginia Klausmeier President & CEO at Sylvatek 
Understanding how to build & run battery MegaFactories	Fergal Harrington-Beatty Head of Sales at AMTE Power 
Battery integration & BMS & Thermal runaway	Wenzel Prohaska Senior Product Manager Battery Systems at AVL 
Maritime electrification and zero-emissions vessels	Carlos Freire Marine Battery Expert & Senior Onboard Electronics Consultant 
Challenges and Opportunities in Lithium-Ion Battery Recycling	Dr. Mark Strauss Research & Development Chemical Engineer at Aqua Metals 
Investing and Finance needs for the Battery Sector	Ian Laurent Managing Technical Director at BNP Paribas 
How the Energy Transition Moves Our World	Gerard Reid Co-Founder and Partner at Alexa Capital 

PREVIOUS LECTURES (ACCESSIBLE TO ALL)

SEPTEMBER – DECEMBER 2022

Lecture topic	Lecturer
Lithium-Ion (EV) battery market and supply chain	Dr. Wolfgang Bernhart Senior Partner at Roland Berger 
U.S. Battery Programs, Policies, and Funding Opportunities	Emma Bishop Assistant Vice President at Venn Strategies 
Lithium-ion Battery Cell, Module & pack design for integration	Wenzel Prochazka Senior Product Manager Battery Systems at AVL 
Using advanced techniques to investigate batteries during cycling	Dr. Claire Villevieille Research Director at CNRS 
Sodium-Ion battery cells	Fergal Harrington-Beatty Head of Sales at AMTE Power 
Insights into High Performance Battery Systems	Wasim Sarwar Dilov Head of Research and Advanced Engineering at Rimac Automobili 
Battery Energy Storage System (BESS) and Net Zero Electricity	Patricia Darez Managing Director at 350renewables 
Battery manufacturing pilot plant from real to digital space	Dr. Elixabete Ayerbe Olano Team Leader at CIDETEC Energy Storage 
Battery Recycling: Recovery of Critical Energy Materials	Teija Mortvedt Former Chemical Process Engineer at Tesla 
Tracking the disruptive battery industry and its opportunities for Europe	Evan Horesky Partner at McKinsey & Company 

PREVIOUS LECTURES (ACCESSIBLE TO ALL)

MAY – JULY 2022

Lecture topic	Lecturer
Common Misconceptions about Batteries – Reloaded	Claudius Jehle CEO at volytica diagnostic 
Responsible cobalt sourcing	Anne-Marie Fleury Director Cobalt at Glencore 
How to set up a battery factory	Nemanja Mikac CEO at ElevenEs 
High Power Cells	Fergal Harrington-Beatty Head of EVs at AMTE Power 
2nd life batteries	Jon Asin Co-founder & CEO BeePlanet 
Battery Packs – Flexible Manufacturing	Hakan T. Yilmaz Manager Business Development – E-Mobility Europe Manager at ABB 
Solid-state lithium-metal batteries	Dr. Jordi Sastre Senior Battery Engineer at QuantumScape 
European battery policy: how regulation can make EU leader in green batteries	Julia Poliscanova eMobility lead at Transport & Environment 
V2G Charging Infrastructure	Claire Miller Director of Technology & Innovation Director at OctopusEV 
Battery Investments in the New Economic Cycle	Katherine He Co-founder Battery Bits – Energy investment at TDK Ventures 

PREVIOUS LECTURES (ACCESSIBLE TO ALL)

JANUARY – MARCH 2022

Lecture topic	Lecturer
What is behind falling battery prices and can this continue?	Dr. James Frith Principal at Volta Energy Technologies 
Stationary Batteries	Dr. Maggie Teliska Innovation at Enel Green Power 
Battery Data and Diagnostics (Machine Learning)	Prof. Dr. David Howey Professor of Engineering Science at the University of Oxford 
Battery Policy and Battery Passport	Tilmann Vahle Co-Lead Mobility Platform at SYSTEMIQ Ltd. 
Cells to pack, and back	Dr. Joachim Döhner Senior Director of Global Sales at KUKA systems GmbH 
Green battery cell manufacturing	Dr. Katja Fröhlich Senior Research Engineer at AIT (Austrian Institute of Technology) 
Lithium-mining and sustainability	Jeremy Wrathall & Dr. Rebecca Paisley CEO & Exploration Geochemist at Cornish Lithium Ltd 
Battery and the innovation ecosystem in the UK	Jacqui Murray Director of the Battery Faraday Challenge at Innovate UK 
Common misconceptions around batteries	Claudius Jehle Co-founder and CEO at volytica diagnostics 
The Future of Energy	Gerard Reid Co-founder at Alexa Capital 

PREVIOUS LECTURES (ACCESSIBLE TO ALL)

SEPTEMBER – DECEMBER 2021

Lecture topic	Lecturer
Battery usage in electric vehicles	Lisset Urrutia Head of Research & Development at SVOLT Europe 
Green Batteries through Computational Life Cycle Engineering	Felipe Cerdas Head of Research Department Life Cycle Engineering at Technische Universität Braunschweig 
Lithium Ion Battery Anode Technology	Jill Pestana Director of Technical Program Management at Electric Goddess 
Towards an electrified and sustainable future: Overview of Lithium Ion Battery Cathode Materials	Christian Rüdiger Director of Strategic Partnerships & Government Affairs at Johnson Matthey 
Mass Customisation: How energy storage deployments will scale 100K in the space of 20 years	Dr. Marek Kubik Managing Director at Fluence Energy 
Studying battery behaviour using Electrochemical Impedance Spectroscopy	Mariam Awara COO at Pulsenics 
Helping manufacturers to achieve net-zero	Douglas Poensgen Co-founder & CEO at Circulor 
Energy storage technologies in the power system	Pilar Gonzalez Innovation Manager at Iberdrola Venture Capital 
Battery Giga Manufacturing	Claudia Massei CEO Siemens Oman 
Battery Industrialisation – How to setup a battery cell production	Benedikt Konersmann Team Lead E-Mobility Industrialisation at P3 

PREVIOUS LECTURES (ACCESSIBLE TO ALL)

MAY – JULY 2021

Lecture topic	Lecturer
Customising Li-ion cells from the first materials tests to series production	Matthias Fesser Business Development Manager at Customcells 
The Critical Role of Storage in our World – key questions and discussion points	Gerard Reid Co-founder at Alexa capital 
Batteries from scratch – Understanding lithium ion batteries from the materials up	Prof. Dr. Sam Cooper Senior Lecturer at Imperial College London 
SOH – Li-Ion-Battery Basics, A non-chemist application-centered	Claudius Jehle Managing Director / CEO at volytica diagnostics 
Electrical interconnection and energy storage as key technologies for enabling the future energy system	Gerhard Salge CTO Hitachi ABB Power Grids 
Hot N Cold Batteries – Overview of battery thermal management system's designs and concepts	Katherine Kan Co-Founder Rovilus 
Batteries for Energy Access	Dr. Harini Hewa Dewage Energy Storage & Off-Grid Sector Consultant 
End-of-life management of lithium-ion batteries today and in the future	Hans Eric Melin Managing Director at Circular Energy Storage 
Digital Twin in Battery Manufacturing	Claudia Vergueiro Massei CEO of Siemens Oman 
Battery and Energy Storage Safety Codes and Standards	Ryan Franks Senior Mechanical Engineer for Battery Reliability Testing & Industrial Acceptance at Pacific Northwest National Laboratory 

PREVIOUS LECTURES (ACCESSIBLE TO ALL)

JANUARY – MARCH 2021

Lecture topic	Lecturer
Cleantech finance: "Who wants a faster horse?" Living in an age of disruption	Gerard Reid Co-founder at Alexa capital 
Customizing Lithium-Ion Cells – From The First Material Tests to Series Production	Matthias Fesser Business Development Manager at Customcells 
Li-Ion Battery Basics: A non-chemist application-centered approach	Claudius Jehle Managing Director / CEO at volytica diagnostics 
Why you need to write a Battery Biography	Veronika Wright Electrified Veronika (formerly AVL) 
Battery End-Of-Life Management and Policies	Bhavya Jha EU Battery Directive Specialist 
Factory line performance and precision engineering	Mariano Sydney Rubio Former Automobile Engineer at SEAT 
Data and optimisation in manufacturing	Marc Jensen Product Director at Decoded 
Energy storage: a key enabler for the energy transition	Maxine Ghavi Head of Grid Edge Solutions at Hitachi ABB Power Grids 
Electric Mobility: Strategic Perspectives on Batteries	Srinath Rengarajan Global Head of Automotive Research at Oliver Wyman 
Career transition in the energy storage sector	Claudia Vergueiro Massei CEO of Siemens Oman 

WHO IS THIS PROGRAMME FOR

This programme is open to all battery enthusiasts with some level of battery knowledge and a motivation to evolve in their career. The programme is fit for full-time professionals.

HOW TO APPLY

- 1) Visit www.battery.mba/enroll and fill out our simple form.
- 2) Await to be contacted for an interview.

Applications are being reviewed on a rolling basis.

PROGRAMME COST

The course fee for the 12-week programme is **2000€ per person**. The fee can be payed in 4 instalments of 500€. Discounts are available for companies and organisations who send 5+ participants or become company members of Battery Associates.

SCHOLARSHIP

Partial scholarships for individuals with limited financial means or with backgrounds that are underrepresented in the battery sector are available. Learn more at: www.battery.mba/enroll

ABOUT US

Battery Associates is an impact-led company working towards sustainable battery innovation. In 2021, we launched **BatteryMBA** to offer a sector-specific training for the next generation of battery leaders worldwide. To learn more, visit us at:

www.battery.associates & www.battery.mba



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TESTIMONIALS

Hear what our participants have to say about BatteryMBA:



"A highlight of the BatteryMBA is the high participation of women. If we want the battery industry to thrive, (...) we need a diverse group of future leaders."

Paula, BatteryMBA participant

"Being able to talk to various people, like scientists, consultants, people from the investment side, data, analytics (...), you get a broader understanding of the dynamics that control the battery industry."

Crystal, BatteryMBA participant



"I would recommend this programme both to those who are new and trying to get into this battery field, and to somebody who has been in this field for 20 years."

Anurag, BatteryMBA participant

"These 3 months together have allowed me to expand my knowledge about the EV battery sector. As someone who entered the course with a limited foundation regarding the battery space, this course challenged me to expand my proficiency in battery manufacturing, recycling (...)."

Alan, BatteryMBA participant



[Watch our testimonial video and read what others have to say!](#)

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TESTIMONIALS

Hear what our participants have to say about BatteryMBA:



"Hearing lectures from well-noted Battery Professionals both from the academia and the industry have opened my eyes to the possibility of running and playing my own game with confidence. Experts from different battery industries and energy sectors were gathered to make the program very informative and interactive."

Rose-Marie, BatteryMBA participant

Based on reviews received from participants:

95%



Would recommend
BatteryMBA to others

9/10



Overall
satisfaction
rate

99%



Said BatteryMBA met
or exceeded their
expectations

[Watch our testimonial video](#) and [read what others have to say!](#)

JOIN BATTERYMBA TODAY!



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