

BatteryMBA

Powered by Battery Associates

Transforming battery enthusiasts into industry leaders



ABOUT BATTERYMBA

BatteryMBA is a CPD accredited programme training battery leaders worldwide. Taught by top industry experts, this programme provides a combination of in-depth technical and business knowledge, from lithium-ion battery cell production to clean tech market trend analysis.

STRUCTURE

- Virtual and Global
- 12 weeks programme
- 1 live lecture and 2 office hours per week in different time zones

2024 Admissions now open

PAST LECTURES INCLUDE

- **End-of-Life strategies for Lithium-ion batteries**, by Hans Eric Melin, Managing Director at Circular Energy Storage.
- **Finance and Cleantech investment**, by Gerard Reid, Co-founder at Alexa Capital.
- **Electric Mobility: Strategic perspectives on Batteries**, by Srinath Rengarajan, Global Head of Automotive Research at Oliver Wyman.
- **Energy storage: key enabler of the energy transition**, by Maxine Ghavi, Head of Grid Edge Solutions at Hitachi ABB Power Grids.
- **Customising Lithium-ion cells: from raw materials to series production**, by Matthias Fesser, Development Manager at CUSTOMCELLS.

OUR MISSION

Equip battery enthusiasts anywhere in the world with pertinent industry knowledge to accelerate battery innovation.

PARTICIPANTS

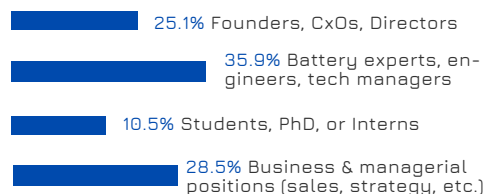
BatteryMBA participants represent diverse profiles, organisations and locations. The past cohorts were characterised by:

50+

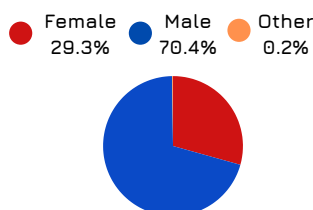
COUNTRIES REPRESENTED

Including China, USA, India, Thailand, Italy, Belgium, Germany, Sweden, and the UK.

PROFILES



GENDER BALANCE



COMPANIES

represented by participants

Tesla	Schneider Electric
ABB	Envision AESC
Unico	Bertrandt Group
Scania	Hitachi Energy
SVOLT	Britishvolt
ACCURE	Global Battery Alliance
Circular	InnoEnergy
Tetronix	

ADDITIONAL BENEFITS

- All live lectures are recorded and accessible at all time.
- BatteryMBA participants gain access to all past lectures.
- Join BatteryMBA and become a part of our global network of talents, including a vibrant alumni community.

COST

Our course fee is currently 2000€. Discounts are available for companies who enroll 5 or more participants, email business@battery.mba for details.

A need-based scholarships to available for eligible applicants. See battery.mba/enroll for details.

REVIEWS

Based on reviews received from participants:

95%



Would recommend BatteryMBA to others

9/10



Overall satisfaction rate

98%



Said BatteryMBA met or exceeded their expectations